

Effective Research Presentations

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Agenda

- Why presentations matter
- Preparation
- Delivery
- Follow up

But first...

- **Write this down...**
 - **5 good things about a presentation you saw**
 - **5 bad things about a presentation you saw**

Why Presentations Matter

- *Do they matter?*
- Reach individuals you otherwise wouldn't
- Social networking opportunity
- Opportunity to demonstrate competence

Prepare

- What preparation does
 - Develop confidence
 - Manage anxiety
 - Improves the content
 - Helps you anticipate the unexpected

Prepare

1. Consider your audience
2. Think about the setting
3. Develop an outline
4. Develop visual aids
5. Practice in front of a friendly audience

Consider Your Audience

- Why are they here?
- Type of conference?
- Level of expertise?
- Why should they care?

Think About the Setting

- Audience size
- Physical setting
- Presentation norms
- Time!

Develop an Outline

- 2-5 main points
- At least two layers of substructure
- Details make it interesting
- Minimal review of the literature

Develop an Outline

- Do NOT summarize entire paper
- Humor goes a long way, but plan it
- Practice good signposting

Develop Visual Aids

- Handouts, slides, charts, graphs, etc.
- Visual aids should *supplement*, not dominate (the trouble with Powerpoint)
- Plug your school

Develop Visual Aids

- Have a plan B
- YOU are a visual aid

Practice!

- No, really!
- Make mistakes in front of a friendly audience
- Just do it; don't procrastinate
- Time yourself!

Deliver

- Scout the room well in advance
- Arrive early and work the room
- A more professional version of you

Deliver

- Demand the room
- Faking is making
- Pace, pitch and intonation

Follow Up

- Do the schmooze
- Send people your paper
- Distribute business cards

Follow Up

- Ask for feedback
- Follow up with people as the paper progresses